

**International Workshop**  
18 October 2019

## **KNOWLEDGE, INNOVATION AND REGIONAL DEVELOPMENT: NEW EVIDENCE**

### **Participants**

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**Jasmina Berbegal-Mirabent**  
Director of the Program ADE+Enginyeria and Associate  
Professor at the Universitat Internacional de Catalunya.

**Alice Bertoletti**  
Research Fellow at the Politecnico di Milano.

**Joan Crespo**  
Postdoctoral Researcher in the Department of Economics  
at the Universitat Jaume I.

**José Manuel Pastor**  
Dean of the Faculty of Economics, Professor of Economic  
Analysis at the Universitat de València and Research  
Professor at the Ivie.

**Jesús Peiró-Palomino**  
Assistant Professor in the Department of Economic  
Structure at the Universitat de València.

**Emili Tortosa-Ausina**  
Professor of Economic Analysis at the Universitat Jaume I  
and Associate Researcher at the Ivie.

**Marcos Sanso-Navarro**  
Associate Professor in the Department of Economic  
Analysis at the Universidad de Zaragoza.

**Liza Jabbour**  
Senior Lecturer in Business Economics in the Department  
of Management at the University of Birmingham.

**Lluís Santamaría**  
Associate Professor of Accounting in the Department  
of Business Administration at Universidad Carlos III de  
Madrid.

### **VENUE**

**Universitat de València. Facultat d'Economia  
Room: Ignacio Villalonga (First floor)  
Avenida de los Naranjos, s/n  
46022 València**

**Friday, 18 October - 09:15 h.  
Free admission. Limited seating**

**INTERNATIONAL WORKSHOP**  
BBVA Foundation – Ivie

**KNOWLEDGE, INNOVATION  
AND REGIONAL DEVELOPMENT:  
NEW EVIDENCE**

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**Ivie**

Fundación **BBVA**



# Objectives

The Great Recession has had a profound but uneven impact on European regions and cities, fueling economic disparities. In this scenario, the understanding of the determinants of regional and local development is an essential step towards a successful recovery and to achieve Europe's 2020 (H2020) goals for smart, sustainable and regional inclusive growth for the period 2014-2020.

Within this framework, scholars highlight the need for regional heterogeneity and call for place-based policies that reinforce local strengths. These policies are mostly based on the importance of innovation and the generation and diffusion of knowledge, which ultimately result in economic prosperity. However, the links between innovation patterns and the relevance of regional contextual conditions are complex and difficult to disentangle and, therefore, efforts to shed light on the factors that determine the links between knowledge, innovation policies, and local and regional development are welcome.

This workshop aims to be a forum for debate on these topics. Some topics will be discussed in detail, including state-of-the-art contributions by scholars specialized in the economics of intangibles, knowledge spillovers, innovation, and their ultimate impact on regional economic activity. Participation of the audience, which is expected to come from diverse backgrounds, will be particularly encouraged in the debate.

The workshop is addressed not only to academics interested in these topics but also to students (both undergraduate and graduate) and, in particular, to practitioners. These include not only policy-makers with responsibilities at different levels of government, especially local and regional governments and agencies, but also managers responsible for university knowledge transfer strategies and innovation policies.

The workshop is organized in two parts. The first contributions presented will be more focused on the explicit links between knowledge and innovation (in its broadest meaning, which includes factoring in the role of universities) and regional development, at different levels. While, the second part of the workshop will focus more on different interactions between knowledge, knowledge transfer and innovation, also taking into account the role of universities.

The speakers are all recognized scholars in the topic of the workshop and come from a variety of prestigious national and international institutions.

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In collaboration with:

VNIVERSITAT ID VALÈNCIA  Facultat d'Economia

# Agenda

9:15 - 9:30

## Welcome address and presentation of the Workshop

**José Manuel Pastor** (Universitat de València)

**Emili Tortosa-Ausina** (Universitat Jaume I and Ivie)

9:30 - 11:30

## First session

Chair: **Jesús Peiró-Palomino** (Universitat de València)

### *Assessing universities' performance and their role in fostering regional economies*

**Jasmina Berbegal-Mirabent** (Universitat Internacional de Catalunya)

### *Higher education and economic development - A longitudinal study of European regions*

**Alice Bertoletti** and Tommaso Agasisti (Politecnico di Milano)

### *On the relative contributions of research and knowledge transfer to regional development in Spain: the role of universities' efficiency*

Joan Crespo (Universitat Jaume I), Jesús Peiró-Palomino (Universitat de València) and **Emili Tortosa-Ausina** (Universitat Jaume I and Ivie)

11:30 - 12:00

## Coffee break

12:00 - 14:00

## Second session

Chair: **Joan Crespo** (Universitat Jaume I)

### *The long run relationship between R&D and knowledge in Spanish regions*

**Marcos Sanso-Navarro** (Universidad de Zaragoza) and María Vera-Cabello (Centro Universitario de la Defensa de Zaragoza)

### *Global knowledge chains and the international patenting activity of firms*

Robert Elliott (University of Birmingham), **Liza Jabbour** (University of Birmingham) and Enrico Vanino (University of Sheffield)

### *Coopetition in different settings of information similarity: when do they lead to innovation results?*

María Jesús Nieto, Alicia Rodríguez Márquez and **Lluís Santamaría** (Universidad Carlos III de Madrid)

14:00 - 14:15

## Concluding remarks and closing