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The Curse of Low Aspirations: Remedial Education and Perceived Returns to Education of Roma People^{*}

Marianna Battaglia and Lara Lebedinski**

Abstract

We examine how a remedial education program for primary school-age children a affects parental aspirations about their children's future. Using original survey data we collected in Serbia, we investigate whether expectations on labor market perspectives and educational achievement change as a consequence of exposure to the Roma Teaching Assistant Program. We argue that these changes are likely to occur mainly through a role model mechanism: in the program all the assistants are Roma and from the same social background of the pupils they help. The presence of a person belonging to the same community, who proved to be successful, motivates parents to believe their children can succeed. Our results show that parents of pupils in treated schools expect higher returns to education for their kids. They are also more likely to expect them to achieve a secondary level of education.

Keywords: Aspirations, perceived returns to education, program evaluation.

JEL classification numbers: I25, J13, D04.

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1 Introduction

Aspirations for the future consistently affect choices made in the present. The social environment where one lives plays a role in shaping aspirations. The aim of this paper is to examine the impact on parental aspirations of a remedial education program for primary school-age children targeting the marginalized Roma minority group. We study aspirations as they affect future-oriented behaviors and we are interested in investment in education. We measure them by eliciting expectations on returns to education and educational achievement. Aspirations - what you desire - and expectations - what you expect - do not coincide per se. Take the example of a teenager from a socially excluded and marginalized ethnic group with functionally illiterate parents: she could desire to become a doctor, but taking into consideration her social background she could expect to become a medical assistant. Nonetheless, given that aspirations are likely higher than expectations, by using such a proxy, we are at worst underestimating the true effect of the program on aspirations.

We first investigate whether expectations on labor market perspectives and educational achievement change as a consequence of exposure to the Roma Teaching Assistant Program (RTA), a remedial education program introduced in Serbia in 2009. We focus on parental aspirations because we argue that at such a young age (6 to 15) parents' beliefs are more relevant for a child's educational attainment and more reliable for expected returns to education than child's aspirations. Next, we investigate the potential channels for these effects: remedial education and role model mechanism. We find that parents whose children are exposed to the program expect higher returns to education for their kids. They are also more likely to expect them to achieve a secondary level of education. Moreover, an examination of heterogeneous effects suggests the following. First, results on highest expected level of education are driven by responses from Non-Muslim parents and parents living in *mixed (Roma and Non-Roma)* neighborhoods. Second, parents revise their expectations in response to the program mainly for younger kids (6 to 10 years old). We argue that these changes are likely to occur through a role model mechanism. In the RTA program, all the assistants are Roma and from the same social background of the pupils they help. In order to be assistants, they needed to invest in education in the first place. They can share their successful experience with students and their parents who will be motivated to believe that their children can achieve analogous results, thanks to the investment in education. Their accomplishment can shape parents' and children's beliefs about what they can achieve. It may raise their aspirations and in turn can shape educational choices. When making schooling decisions households respond to changes in perceived returns to education and increase their current investment.

The lack of goals and aspirations can be an important factor influencing the education decision of Roma people. They usually attain very low education. In most countries where they live, enrollment rates in primary school among Roma are in the range of 40% to 60%. Their completion rates are even lower: only 30% to 40% of Roma adults have completed compulsory primary education.¹ Underinvestment in education can be due to financial constraints. However, Roma people do not invest in education likely because they do not expect schooling to give them enough future opportunities. In the formal job market there is often discrimination against minority groups and they would not find a job even with a high education level achieved. Conversely, the informal job market - where they mainly work - does not often require any level of education. Roma people are primarily involved in casual and seasonal jobs, performed without any written contract, e.g. they collect rubbish or sell goods in the market. The cost of investing in education is too high as compared to the discounted stream of expected future benefits. Therefore, there is no incentive to invest.

For the purpose of our analysis, we have conducted an extensive survey with 300 Roma households in Belgrade, Serbia. In Fall 2010 we interviewed both parents and their children in 13 different settlements of the city. The RTA program started in 2009 and we look at its impact a year after its implementation. The program was introduced gradually:

¹There are reasons to believe that these numbers are upper bounds. First, some schools keep children who do not come to schools in their school books. Second, a large number of Roma finish evening schools or special schools which count as finished primary schools although the requirements in these schools are much lower. Special schools are schools for children with special educational needs. Schools for adult education were initially introduced with the idea to provide basic literacy knowledge to adult pupils. Nowadays they are mainly attended by pupils who are late in enrolling and by pupils who decided to return to school after dropping out.

some schools received their teaching assistant before others. Parents and children who attend schools with the teaching assistant in Fall 2009 are our treated group. Parents and children who attend schools that received the teaching assistant at a later point in time (Fall 2010) are our control group.² The allocation of Roma teaching assistants was not randomised: schools and assistants needed to apply to be part of the program. We therefore tackle the possible problem of selection bias. We also explore a second definition of treatment because there is only one assistant per school and not every Roma child in the treated school is helped by her. A household is here treated if at least one child is in a treated school and there is evidence from the survey that the assistant has worked with her. The assistant chooses the pupils she works with: they are a not randomly selected subset of kids in treated schools. Being in a treated school is then only capturing the intention-to-treat (ITT) effect and can be used as a in instrumental variable for being helped by the assistant. The local average treatment effect (LATE) we estimate is the effect of treatment on the treated.

The second definition of treatment allows to better distinguish the possible mechanisms leading to the changes in perceived returns we observe: the remedial education channel and the role model mechanism. Parents likely expect their children to go more to school because they perform better now thanks to the assistant. Remedial education is effective. However, once we select the students performing badly among both treated and control schools, we still find higher expected returns to education for pupils helped by the assistant compared to those not helped.

The importance of role models for minorities is not new in the education literature. A series of researchers and policy makers in the 90s was advocating for an increased hiring of minority teachers in the United States (Graham, 1987; Ladson-Billings, 1994), where the Black-White mark gap has been intensively investigated.³ In fact, the relevance of

²All schools involved in the program are public schools.

³The first and most known program is the Perry Preschool program introduced in 1962: it targeted children from disadvantaged socioeconomic backgrounds and consisted of a 2-5-hour daily preschool program for children aged three years old and weekly home visits by teachers. Attempts have been also made during the primary school through the introduction of after-school programs (Lauer et al., 2006), of merit pay for principals, teachers, and students (Podgursky and Springer, 2007; Fryer, 2010), of professional development for teachers (Boyd et al., 2008), and by getting parents to be more involved (Domina, 2005), by placing disadvantaged students in better schools through desegregation busing (Angrist and

having a teacher with the same background has been found significant in improving the achievement gap for minorities (Dee, 2004). However, to the best of our knowledge, our study is the first to address changes in aspirations of minority groups arising as a consequence of having a teacher from the same community. Krishnan and Krutikova (2010) focus on role models and aspirations and evaluate the long-term effects of an after-school program targeting psychosocial competencies for children living in the slums of Bombay. They find rather weak evidence on expected life evaluation and aspirations. Nonetheless, they do not look at a minority group and elicit directly from children their role models, whereas we argue that assistants of the RTA program are perceived as such. Our paper, together with its companion paper (Battaglia and Lebedinski, 2013), adds evidence on short-term effects of remedial education programs targeting minority groups. It also suggests replicable examples in contexts where minorities suffer low attainment rates and social exclusion. For Roma people, for instance, this is the case in many other European countries and so far there are few attempts to investigate how to improve their life circumstances, in general, and of children, in particular. Furthermore, we contribute to the existing literature by providing primary data in a context where data are scarce.

Our paper is in line with the contributions of Ray (2006), Genicot and Ray (2014), Nguyen (2008), and Beaman et al. (2012) who study the importance of aspirations on investment in education. We know that individuals' desires and their standards of behavior depend, in part, on past experiences and from observing their peers. In societies where the poor do not observe someone with their similar background succeeding, downward mobility and underinvestment in education are expected. A reasonable distance between one's current standards of living and where one wants to be motivates her to believe she can succeed. The paper is also linked to the strand of literature on subjective expectations and information gap between perceived and actual returns to schooling.⁴ Standard economic theory suggests that, in the presence of perfect information, individuals choose

Lang, 2004) or alter the neighborhoods in which they live (Jacob, 2004; Sanbonmatsu et al., 2006). The evidence on the efficacy of interventions is mixed: certain programs have left the racial achievement gap essentially unchanged.

⁴Literature suggests that this gap can be filled also by providing additional information through statistics (Jensen, 2010). These tools turn out to be most cost-effective solutions than incentives, like cash transfers or private school vouchers.

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their level of education by equating the marginal benefits of education to its marginal costs. Underinvestment in education can be due to credit constraints, high discount rates and low school quality.⁵ However, several works emphasised the importance of subjective expectations (Manski, 1993; Jensen, 2010; Nguyen, 2008; Kaufmann and Attanasio, 2009). Returns perceived by individuals affect schooling decisions. Yet, perceptions may be inaccurate, due to limited or imperfect information. Finally, our work is related to the literature on residential segregation and neighborhood effects that studies the relevance of neighborhoods and one's peers in influencing socioeconomic outcomes.⁶ For instance, segregation of the African Americans has been identified as one of the reasons for the persistence of inner city poverty in the US (Cutler and Glaeser, 1997). Moreover, the neighborhood where one lives can clearly affect one's labor market (Clark and Drinkwater, 2002; Edin et al., 2003; Bayer et al., 2008; Boeri et al., 2012) and educational outcomes (Card and Rothstein, 2007). The ethnic composition of a municipality can also be important for the quality of local public goods such as schools (Alesina et al., 1999; La Ferrara and Mele, 2006).

The rest of the paper is organised as follows. Section 2 gives information on the institutional setting and the Roma Teaching Assistant Program. Section 3 describes the way the survey has been designed and the data collected. It provides some descriptive statistics. Section 4 presents the estimation strategy and results. Section 5 discusses findings and concludes.

2 Institutional setting and RTA Program

2.1 Roma in Serbia

Roma people are the largest ethnic minority in Europe.⁷ They are poorer than other population groups and more likely to fall into poverty and remain poor. They have been

⁵See Glewwe and Kremer (2006) for an extensive summary on education in developing countries.

 $^{^{6}}$ For an excellent review of the literature on neighborhood effects see Durlauf (2004) and Blume and Durlauf (2006).

⁷The Roma people are mainly located in South Eastern Europe: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Czech republic, Hungary, Kosovo, Republic of Macedonia, Moldova, Montenegro, Romania, Slovakia, Slovenia and Ukraine.

experiencing discrimination for centuries in all the countries where they live. Specifically, Roma suffer severe social exclusion in terms of overrepresentation among low skilled jobs and no participation in the political and cultural life and this is persistent over time.

Official data on Roma in Serbia are scarce and inaccurate.⁸ Roma people often do not declare themselves as belonging to the Roma minority in surveys. Most of them consider themselves both Roma and Serbian and the question of nationality allows only one answer.⁹ Thus, the 2002 Census counts 108,000 Roma, corresponding to 1.44% of the total Serbian population, while estimates suggest a number between 350,000 and 500,000, approximately 4-6% of the overall population (Open Society Institute, 2007).¹⁰ The Living Standard Measurement Survey (LSMS) from 2003 provides rich information on the living conditions of the Roma population in the country. It is important to note that this survey includes only Roma living in segregated settlements, which according to the 2002 Census is the case for 83% of the Roma population. The numbers from the LSMS are alarming. Two out of three Roma households are poor: their average consumption is below the absolute poverty line.¹¹ Almost half of the Roma population (40%) is younger than 18 years old¹² and only 71% of children from Roma settlements aged 6 to 15 attend school. Among the adults, 25% have no schooling at all and another 36% have not finished primary school.¹³ Conversely, 99% of Non-Roma aged 6 to 15 are enrolled in school and only 13% of adults have not completed primary school. The employment rate among Roma men is very similar to that of the Non-Roma population

⁸This is the case for most Central and Eastern European countries where the majority of the Roma population lives.

 $^{^{9}}$ The most appropriate approach when asking for one's identity would be to allow for multiple identities, but this approach has been rather uncommon in this type of surveys.

¹⁰In Belgrade, the 2002 Census counts 19,191 Roma. There are not available estimates of the number of Roma in the city, but based on the estimates of Open Society Institute (2007) they are roughly 80,000. ¹¹The percentage of the extremely poor among the Roma interviewed in LSMS is 11.9%. Those who

are considered extremely poor are those who cannot satisfy even their basic needs for food.

¹²The average age of Roma people is 25, whereas the average age in Serbia is 42. The average number of children younger than 18 years old is 2.4 per Roma households, while the population average is only 0.9. The average household size of Roma population is of 4.5 household members; the national average of 3.2.

¹³In Serbia, school is compulsory until the age of 15. Children enroll at primary school if they are aged at least 6.5 years at the start of the scholastic year in September. Since 2007 the attendance of at least 6 months of a cost free preschool program is compulsory; in 2010 the length of the compulsory preschool has been extended to 9 months. Primary school consists of 8 years. In the first four grades pupils get one teacher who teaches all compulsory subjects except English, while in the upper four years pupils get one teacher per subject.

⁸

(69%), but the female employment rate is very low with 34% versus 53%. The LSMS confirms that Roma live in difficult conditions and that they constitute a marginalised minority.

Data on education and job market are in line with those of other European countries. They underinvest in education due to credit constraints and the existence of barriers of access to education. Roma people often lack the required ID and face financial constraints. On average, in Serbia costs associated with schooling (books and other school material) correspond to almost 2% of yearly household income (LSMS 2003). In our sample of Roma people, they correspond to almost 6% of yearly household income.¹⁴ Some children face difficulties at school due to language barriers, they are engaged in child labor and suffer discrimination from teachers and pupils.¹⁵ However, there are many reasons to believe that the lack of goals and aspirations is an important factor influencing the educational decision of Roma people. First, a large percentage of them live in segregated settlements. Since they are isolated from the mainstream society, they do not often have different models to which they can relate to in their immediate neighborhood (Wilson, 1987; Akerlof and Kranton, 2000). According to the 2002 Census, 83% of self-declared Roma live in census tracts with at least 7% of the Roma population in Serbia. Second, it is extremely rare that Roma people perform jobs for which high levels of education are required. For instance, in Serbia there are usually no teachers of Roma origin working in schools. They can barely be found in any public office.¹⁶ Third, there is evidence that the mean earnings of Roma workers are lower than those of Non-Roma workers, especially for higher levels of education. Figure 1 reports average wages for the city of Belgrade for Roma and Non-Roma. Data for Roma and Non-Roma originate from different sources: the Serbian Statistical Office provides earnings statistics for the whole population and does not distinguish between different ethnic groups. These data are collected for jobs in

 $^{^{14}}$ For 10% of them these costs even ranged between 12% to 25% of yearly household income.

¹⁵Some children have a limited knowledge of Serbian: in a survey conducted by UNICEF - Multiple Indicator Cluster Survey, 2006 - only 10% of Roma declare Serbian to be their mother tongue. Moreover, Roma pupils may face discrimination from teachers and other pupils in schools: they are often seated in the last row, teachers do not read their homework and do not encourage them in their studies. Frequently they are also sent to special schools with consequences in future employment opportunities.

¹⁶In our sample only 36 women (out of 487) and 27 men (out of 427) in working age perform jobs with a full time contract, in the formal sector.

the formal sector usually not performed by Roma people and correspond in the figure to those of the Non-Roma group. Data for Roma are calculated from our sample.¹⁷ This figure intends to simply provide a picture of the context and does not pretend to be indicative of the exact amounts. The gap in real returns to education between the two groups is unambiguous for every level of education and each gender.

[insert FIGURE 1 here]

Nonetheless, even if there is evidence of a gap between Roma and Non-Roma, among Roma themselves there are large differences in average earnings across different education levels. In our sample, for instance, average wages with secondary education are 27%higher than with primary education for men and 21% for women, and average wages with primary education are 29% higher than with uncompleted primary for men and 21% for women.¹⁸ Moreover, the higher is the education level achieved, the better are the job market perspectives, both in terms of type of contract and place where to perform the job. Data from LSMS (2003) reported in Figure 2 suggest that these differences are substantial for Roma living in Serbia. The top panel presents their types of contract by education level. 90% of men and 80% of women with a secondary education level have got a written contract, while almost none works without a contract. Conversely, among those with only primary school almost 30% perform their activities without a contract. The bottom panel reports the places where jobs are performed. The percentage of those who work in the street or in flee market reduces drastically with the level of education. This is even more evident for women. The pattern for office/factory as the place where to work is the opposite.

[insert FIGURE 2 here]

Therefore, conditional on the fact that Roma people's earnings are lower than Non-Roma's ones, there is still room for improvement based on education among Roma. The

¹⁷There are no official data on earnings coming from informal activities and that are mainly performed by Roma people.

 $^{^{18}}$ For Non-Roma the average wages with secondary education are 49% higher than with primary for boys and 60% for girls. For Non-Roma we use 2011 data for the city of Belgrade obtained from the Serbian Statistical Office.

¹⁰

B Figures



Figure 1: Comparison of real returns to education (in dinars) for Roma and Non-Roma (Belgrade)

Figure 2: Job characteristics by education levels - Roma people



more one studies the higher are the wages and the better are the conditions to perform the job. However, it is crucial to understand whether parents are aware of the actual returns to schooling. If Roma people underestimate the outcomes of investing in education, a policy intervention can be successful in increasing their expectations. We could not conduct a baseline survey before the introduction of the program. Thus, we need to look at data of parents not affected by the program, assuming they are a comparable group for those affected. Figure 3 reports the distributions of expected returns to education for parents whose children attend the schools that received the assistant in the second year of the RTA. Their averages are given by the solid lines. The dashed lines correspond to average wages of people in our sample by education. There are few women who completed primary and, especially, secondary school. Thus, results for girls are less informative. Official data do not provide this information. The first panel reports the expected wage distributions, conditional on not having achieved any level of education. These distributions are more concentrated on the right of the dashed lines of actual average returns. Parents expect for their children higher returns when no level of education is achieved. The second and third panels of the figure report the expected wage distributions, conditional on having a primary and a secondary level of education, respectively. For boys these distributions tend to be more concentrated on the left of the dashed line of actual average returns. Parents expect for their sons less than what people with that education levels actually earn. There is limited or imperfect information, and this likely fosters low aspirations for Roma people.

[insert FIGURE 3 here]

2.2 The Roma Teaching Assistant Program

The Roma Teaching Assistant Program is the main program in Central and Eastern Europe aimed at improving inclusion of Roma in education.¹⁹ After the initial pilot phase, the program attained a wider coverage year 2009/2010.²⁰ In Fall 2009, 26 schools

¹⁹For a more extensive description of the program see Battaglia and Lebedinski (2013).

²⁰The Roma Teaching Assistant Program started as a pilot program implemented by various NGOs in 2002. 22 schools received an assistant at different points of time between 2002 and 2007. These schools

¹²



Figure 3: Comparison of real and expected returns to education



Figure 4: Settlements of the survey

(*Early Enrollees*) entered the RTA program. In the following year an additional 77 schools (*Late Enrollees*) joined. Each school receives one teaching assistant. On average, the number of Roma per school is 71 (20% of total pupils enrolled) and assistants work with one third of them, especially in lower grades. Although schools are free in allocating the time of the assistant, her major tasks are helping children during regular classes and organizing after-school extra classes. One day per week the assistant visits parents of children who are not going to school and informs other parents about their children's progress.

The RTA program is not a randomized experiment: schools and assistants have to apply in order to be part of the program. Schools got selected based on the following two criteria: (1) a percentage of Roma pupils between 5% and 40%, and (2) preferably the availability of a preschool program in the school.²¹ The requirements for assistants are the following: (1) secondary school attainment, (2) knowledge of Romani and (3) preferred experience in working with children.²² It is not explicitly stated that the assistant needs to be Roma: only the knowledge of their language is required. However, all of them are of Roma origin. All the assistants live in the same municipality of the school they work for. The selection criteria remained the same in both years and schools and assistants which applied in the first year and did not get selected could also apply in the second year.²³ Schools applying before and after do not differ in the only observable

are not the same schools that got the assistant starting from 2009 and are excluded from our analysis. In 2007 the Organization for Security and Cooperation In Europe (OSCE) took over the coordination and financing of the program. Since 2009 it started to have a country coverage and it is now under the coordination of the Ministry of Education.

²¹Information on the existence of a preschool program are available only for the 78 schools applying in 2009. For the 252 schools applying in 2010 this information was not required anymore. In that year 50 assistants were assigned to kindergartens which offer themselves preschool programs. Schools which were not offering the preschool program could have then been close to kindergartens offering it. The Roma pupil would have been helped by an assistant from her entry in the school anyhow. Since 2007 the attendance of at least 6 months of a cost free preschool program is compulsory; in 2010 its length has been extended to 9 months. One could argue that this small change in requirements could lead to a selection bias in the two rounds, but some schools without the compulsory program have also been selected in the previous year because it was not a binding requirement and some schools with the preschool program have been selected in the second year. Thus, our data mitigate this concern.

 $^{^{22}}$ In 2009 among 158 people applying, 26 were selected; in 2010, among 329 people, 77 got the job (and 50 more became assistants in kindergartens). Among the candidates belonging to the same municipality of the school selected, detailed criteria, based on level of education attained, motivation and experience in working with children, were used to rank assistants. Thus, first the school is selected, then the assistant.

²³In Belgrade none of the assistants who applied in both rounds and did not get selected in the first round was selected in the second. Thus, concerns that more capable assistants are selected first and the

¹⁴

characteristic available to us: in Belgrade the percentage of Roma pupils is 14.37% in schools which applied in 2009 and 12.38% in schools which applied in 2010. The difference is not statistically significant (p-value=0.5791).²⁴ Unfortunately we cannot know what motivates some schools to apply before others and whether these motivations are related to differences in principle or school quality.²⁵ This might cause a selection bias problem. Our estimates can be overestimated: parents' aspirations can be correlated with the quality of the school. If children are going to better schools, parents may reasonably expect for them better educational achievement and better labor market perspectives, unconditional to the program. However, average marks of previous years in *Early Enrollees* schools do not suggest they are better schools. Moreover, some schools which applied in 2009 did not apply anymore the year after.²⁶ Thus, if they were really more motivated and of better quality than those applying later, it is hard to understand why they did not want to be part of the program anymore in 2010. Other schools that applied and met the requirements in both years got selected only in 2010. They should not differ in motivation from those selected in 2009. Therefore, we know first that selection criteria remained the same in both years and committee selecting rated schools in the same way. Second, schools could apply in both years and those applying before and after do not differ in terms of observable characteristics. Third, concerns about different school motivation are mitigated in the selection mechanism we observe. Based on these facts, we argue that the phasing out of the program can be treated as if it was exogenous. Furthermore, schools selected in the first year are not different in observable characteristics from schools selected later. The same holds for the assistants. Table 1 reports the data

worst in the second round are mitigated in our data.

 $^{^{24}}$ In all Serbia the percentage of Roma pupils is 13.99% in schools which applied in 2009 and 13.08% in schools which applied in 2010. The difference is not statistically significant (p-value=0.4581). This is the only information we have got, together with their size, for schools that applied and did not get selected. In Belgrade, schools applying in 2009 count on average 780 pupils and those applying in 2010 657 pupils. The difference is not statistically significant (p-value=0.5226).

 $^{^{25}}$ In both years the program was advertised in newspapers *Politika* and *Prosvetni Pregled*, the last being a newspaper for people working in the education sector; in 2010/2011 schools' directorates - one directorate may be responsible for more than a municipality - were in charge of sending applications directly to schools.

²⁶In the whole country less than half of schools and assistants which applied in the first year and did not get selected applied again in 2010.

¹⁵

in our sample.²⁷ We collected data from 9 schools in Belgrade: 5 schools received the assistant in 2009; 4 schools in 2010.²⁸ In our sample of Belgrade, among the 4 schools which got the assistant in 2010, one did also apply the year before.

[insert TABLE 1 here]

Early Enrollees and *Late Enrollees* schools count a similar number of Roma per class, 4.84 and 5.52, and a similar percentage of Roma per school, 21% and 23%. The sex composition among Roma is the same: in *Early Enrollees* schools 51% of students is female and in *Late Enrollees* schools 47%. 83% of Roma are born in Belgrade in *Early Enrollees* schools and 77% in *Late Enrollees* schools. Schools slightly differ only in class and school size: *Early Enrollees* schools have smaller classes, with 21.7 students versus 25.5 of *Late Enrollees* schools, and smaller schools, with 278 students versus 399. The characteristics of the assistants in the two types of school are also comparables. Almost all of them are female with experience in NGO. In *Early Enrollees* schools 40% of the assistants got a university degree; in *Late Enrollees* schools 33%.²⁹

3 Data and Descriptive Statistics

3.1 The Survey Design

We use first-hand collected data obtained through a survey conducted with 300 Roma households in 5 municipalities of Belgrade.³⁰ The survey took place in Fall 2010, one year after the implementation of the program in *Early Enrollees* and before *Late Enrollees* schools received the assistant. In 2010 schools received the assistant in Novem-

 $^{^{27}}$ The same holds for the whole sample of schools involved in the program in Serbia. In the RTA the schools selected in the first year are not different in observable characteristics from the schools selected later. The same holds for the assistants (Battaglia and Lebedinski, 2013).

²⁸In Belgrade 6 schools got selected in the RTA program in the first year of its implementation. One school did not provide us the list of students so it is excluded from our sample. 9 schools were selected in 2010 and we obtained the list of students in 8 of them. We have got detailed administrative data from a subsample of 4. For the remaining 4 schools we only know the percentage of Roma per school. Their percentages are comparable to those in our subsample.

²⁹Among assistants in *Late Enrollees* schools there is one missing value for the information on the maximum level of education. This explains why the categories *secondary school* and *university* do not sum to 1.

³⁰The five municipalities are Voždovac, Zvezdara, Zemun, Palilula, and Čukarica.

¹⁶

A Tables

	All	Early	Late	Difference	P-value			
		Enrollees	Enrollees	(1-2)				
	(1)	(2)	(3)	(4)	(5)			
Characteristics of the schools								
Class size	24	21.7	25.5	-3.8	[0.029]			
No. of Roma per class	5.1	4.56	5.52	-0.96	[0.729]			
No. of Roma per class	5.2	4.84	5.52	-0.68	[0.810]			
(if at least a Roma)								
No. of Roma per school $(\%)$	0.22	0.21	0.23	-0.02	[0.867]			
School size	347	278	399	-121	[0.082]			
Female								
Roma	0.49	0.51	0.47	0.04	[0.142]			
Non-Roma	0.47	0.46	0.48	-0.02	[0.353]			
Born in the same town								
Roma	0.79	0.83	0.77	0.06	[0.238]			
Non-Roma	0.91	0.92	0.91	0.01	[0.760]			
Number of schools	9	5^{a}	4					
Number of Roma pupils	605	246	359					
Number of Non-Roma pupils	2121	928	1193					
Characteristics of the assistants								
Female	0.875	0.8	1	-0.2	[0.374]			
Maximum level of education								
Secondary school	0.5	0.6	0.33	0.27	[0.543]			
University	0.375	0.4	0.33	-0.07	[0.877]			
Experience with Roma	0.75	1	0.33	0.67	[0.183]			
Experience in NGO	1	1	1	0	[.]			
Number of assistants	8	5	3^{b}					

Table 1: Characteristics of the schools and assistants (Belgrade)

^a *Early Enrollees* schools are 6. One school did not provide us the list of students so it is excluded from our sample.

 $^{\rm b}$ We could not get information about one assistant in *Late Enrollees* schools.

ber/December. The households in our sample have children who were enrolled in both types of schools. Pupils interviewed were randomly selected among students attending the schools.³¹ Figure 4 displays a map of Belgrade with the 13 settlements were the survey was carried out. In settlements with the numbers 1 to 5 the assistants were introduced in 2009/2010 and they correspond to the settlements with children from *Early Enrollees* schools. Settlements 6 to 13 had assistants starting from 2010/2011.

[insert FIGURE 4 here]

We know that assistants work mainly with pupils in the lower four grades and we are interested in the effect of the RTA program on this subgroup of children. Our sample is constructed in such a way that all households have at least one child in the lower four grades of primary school in the scholastic year 2009/2010.³²

Three sets of questionnaires are administered in the survey: a household questionnaire providing information on the household and community characteristics, a questionnaire for the mother or caretaker and a questionnaire for the children. The *mother questionnaire* consists of an extensive series of questions about the education of the children aged 6 to 15 living in the household. In this section we ask a few questions on child labor. In the *child questionnaire*, children who attended first to fourth grade of primary school in 2009/2010 responded to question about their school and their teacher. The *child questionnaire* also contains quick tests on children's language and mathematics abilities.

3.2 The sample

Our sample is divided in two groups. The first group consists of 122 households with children enrolled in 5 schools which got a Roma teaching assistant in 2009/2010. These households are randomly selected among households with at least one child in a *Early Enrollees* school and correspond to the treated group. The 178 remaining households were randomly selected from settlements in Belgrade close to the 8 schools which received the

 $^{^{31}{\}rm The}$ response rate is 93.46%: 321 households have been contacted and 300 answered. Households were not compensated for their participation.

 $^{^{32}}$ We include in our sample households which *enrolled* their children in 2009/2010. Thus, students who dropout are included in the sample because.



Figure 4: Settlements of the survey

RTA program in 2010/2011 and they are our control group. The number of households selected from each settlement is proportional to the size of settlement.

We consider the whole household to be treated if at least one child goes to a school with an assistant in the first year of the implementation of the program. We do expect that parents' aspirations are created at the household level: once a child is exposed to the program, expectations on future opportunities change for all children of the same household. Table 2 reports the characteristics of treated and control groups.

[insert TABLE 2 here]

They are comparable in terms of observable characteristics. Their differences in means are not statistically significant in most of the cases. Wealth, monthly income, educational attainments and household composition do not differ between groups.³³ Households are equally located in rural and urban areas.³⁴ 32% of households in the control group and 31% in the treated group have at least one member working in the informal sector. However, treated households are more in only Roma neighborhoods (28% versus 16%)³⁵ and among non-treated households there are significantly more Muslim (80% versus 57%). Therefore, it would be worthy to investigate whether the program impacts differently depending on the religion and the type of neighborhood (see section 4.4 on heterogeneous effects).³⁶

Beside the comparability between treatment and control group, identification requires the absence of selective sorting into treatment. Schools and assistants were informed in late June 2009 if they were accepted into the program. Neither the Ministry of Education nor the schools disseminated the information about the RTA program among the parents.

 $^{^{33}}$ Rank among siblings is significantly higher among treated households. Nonetheless, we do not believe this would be problematic given that household composition does not differ between the two groups.

³⁴We define urban area a local community with more than 35,000 inhabitants, in line with the definition of the Municipality of the City of Belgrade that distinguishes between urban and suburban areas in its own territory.

 $^{^{35}}$ We asked households whether in their community/neighborhood (200 meters around their house) there were only Roma or both Roma and Non-Roma. Therefore, neighborhoods do not correspond exactly to the 13 settlements where the survey has been conducted.

³⁶Overall, the characteristics of our sample are in line with official data (LSMS). Only, somewhat surprising with respect to them, few households have both parents with unfinished primary school (7%) and a relatively large share of households has at least a parent with finished secondary school (19%). However, this might be simply driven by the fact that LSMS data are only collected in segregated and likely poorer settlements.

²⁰

Variables at the household level	All	Treatment	Control	Difference
Wealth ^a	0.08	-0.14	0.22	-0.36
Weatth	0.08	-0.14	0.22	(0.27)
Monthly Total income (in dinars) ^b	28949.47	28224.39	29453.33	(0.27) -1228.94
Montiny Total income (in dinars)	20949.41	20224.39	29400.00	(2144.78)
Informal $(=1)^{c}$	0.32	0.31	0.32	-0.01
$\operatorname{Imormal}(-1)$	0.52	0.51	0.52	(0.05)
Urban $(=1)$	0.51	0.47	0.53	-0.06
(-1)	0.01	0.47	0.00	(0.06)
Only Roma in neighborhood $(=1)^d$	0.21	0.28	0.16	(0.00) 0.12^{**}
Only Roma in Regionnood (-1)	0.21	0.20	0.10	(0.05)
No schooling/Unfinished primary school $(=1)^{e}$	0.07	0.07	0.07	0.00
No schooling/ chimisned primary school (-1)	0.07	0.07	0.07	(0.03)
Finished primary school $(=1)^{e}$	0.74	0.69	0.76	-0.07
r misiled primary school (-1)	0.14	0.05	0.70	(0.05)
Finished secondary school $(=1)^{e}$	0.19	0.23	0.16	0.07
(-1)	0.15	0.25	0.10	(0.07)
Muslim $(=1)$	0.71	0.57	0.80	-0.23***
Mushin (-1)	0.11	0.01	0.00	(0.05)
Number of children under 5	0.72	0.75	0.70	(0.05) 0.05
Number of emiliaten under 5	0.12	0.15	0.10	(0.10)
Number of female children between 6 and 15	1.65	1.73	1.59	0.14
Number of female emidren between 0 and 19	1.00	1.10	1.05	(0.14)
Number of male children between 6 and 15	1.75	1.80	1.80	0.10
Number of mate emidren between 0 and 15	1.10	1.00	1.00	(0.13)
Number of adults	2.44	2.46	2.44	0.02
Number of adults	2.11	2.40	2.11	(0.12)
max no. observations	300	122	178	(0.12)
	300	122	110	
Variables at the individual level				
Children characteristics	0 50	0 50	0 54	0.04
Male $(=1)$	0.52	0.50	0.54	-0.04
A (1:11	0.00	10.11	0.74	(0.04)
Age of child	9.89	10.11	9.74	0.37
יווי ו ת	0.00	0.00	0.11	(0.20)
Rank among siblings	2.20	2.33	2.11	0.22^{**}
		0.00	2 -0	(0.09)
Mark in Mathematics ^f	2.77	2.86	2.70	0.16*
	0.05	0.04	0.70	(0.09)
Mark in Serbian ^f	2.85	2.94	2.79	0.15
	050		262	(0.09)
max no. observations	673	280	393	

Table 2: *Early Enrollees* vs. *Late Enrollees*. Means of control variables in treated and control households

Standard errors in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

 $^{\rm a}$ The wealth index was calculated with principal component analysis. The index ranges between -5.55 and 3.69.

 $^{\rm b}$ 28950 dinars corresponds to 279 Euro (1 RSD = 0.009626 Euro, November 2011).

 $^{\rm c}$ =1 if at least one household member works in the informal sector.

 $^{\rm d}$ =1 if the respondent declared that the household lives in an exclusively Roma neighbourhood.

^e It refers to the highest level of education obtained by parents.

^f We use demeaned mark in Mathematics and Serbian. The mark is demeaned from the average school mark.

The program did not receive publicity from TV and radio. By the end of June, when the Ministry decided who would participate in the program, parents whose children were to enter the first grade in September of that year had already enrolled their children at school. Our data also confirm that *Early Enrollees* did not attract more Roma students than *Late Enrollees* in the first year of the program.³⁷ There is not selection of children into schools.

Our definition of treated and control group assumes that everyone in a school with the assistant is aware of her presence. Roma people usually live in communities where they know each other and regularly interact. They are even in contact with people living elsewhere belonging to the same community. Family and community ties are strong. Moreover, all the assistants live and work in the same municipality. It is unlikely that households do not know that there is a Roma assistant in the school their children are enrolled in. The role model mechanism should affect everyone. However, there is only one assistant per school and not every Roma child in the treated school is helped by her. One can argue then that only parents of children directly interacting with the assistant are the actual treated group and that the role model mechanism can only work for them. We can therefore explore another definition of being treated beside the main one. A household is treated if at least one child is in an *Early Enrollees* school and there is evidence from the survey that the assistant has worked with her. The school does not keep track of the names of the children with whom the assistant interacts and we obtain this information from the parents. In this case we are certain that the treated households are aware of the presence of the assistant. A household is treated if either (1) parents state that there is someone in the school who helps the kid with her homework or she is following additional classes at school, or (2) there is someone from the school who ever come to her place or call her because of the kid. 38

 $^{^{37}}$ Roma pupils joining *Early Enrollees* schools in the pretreatment year - 2008/2009 - corresponded to 2.4% of all Roma enrolled in these schools. In *Late Enrollees* they were 2.1%. In 2009/2010 these percentages were respectively 1.6% and 1.3%. The number of Roma pupils enrolling at school for the first time reduced between the two years and it did it proportionally in both types of schools.

³⁸We decided not to ask explicitly the parents whether the school of their children is in the RTA program, because it was not clear to us whether the parents are aware of the name of the program and how they perceive the teaching assistant, e.g. as assistant, teacher, etc..

Table 3 reports the characteristics of households with treated and not treated children in *Early Enrollees* schools.³⁹

[insert TABLE 3 here]

The differences in means between those helped by the assistant (*treated*) and those not helped (*untreated*) are not statistically significant in most of the cases. Nonetheless, children helped by the assistant are mainly living in *only Roma* neighborhoods, with at least someone in the family working in the informal sector and in urban areas. There are also more Muslims among them. Moreover, the assistant works mainly with younger children, as also suggested by the guidelines of the program. We know that she chooses the pupils to work with: treated children are not randomly selected. Thus, since the group that receives the treatment is a selected subset of those in *Early Enrollees* schools, a simple comparison of pupils helped and not helped by the assistant would incorrectly estimate the gains or loss from the RTA program (those not helped include both untreated in *Early Enrollees* schools and children in *Late Enrollees* schools). In order to separate the effect of the program from the impacts of the selection mechanism, we use an instrumental variable strategy. In this specification, by assumption being in a *Early Enrollees* - treated - school is only capturing the intention-to-treat (ITT) effect. We therefore use assigned treatment as an instrumental variable for treatment received: being in a *Early Enrollees* school is the instrument for being helped by the assistant. The local average treatment effect (LATE) - obtained by considering only those who are helped by the assistant in Early Enrollees schools - is here the effect of treatment on the treated. There are no always-takers in this case (those helped by the assistant are only in Early Enrollees schools): the treated population consists entirely of compliers.

 $^{^{39}}$ Treated children correspond to 50% of pupils in *Early Enrollees* schools. This percentage is slightly higher than what reported before - assistants work with one third of Roma students - because in the survey we selected households with at least a child in the lower four grades of primary school (not in all eight grades). The rationale is that we know that assistants work mainly - if not exclusively - with them.

Variables at the household level	Treated	Untreated	Difference
Wealth ^a	-0.38	0.13	-0.51
			(0.45)
Total income (in dinars) ^b	27905	29052	-1147
			(2980)
Informal $(=1)^{c}$	0.39	0.25	0.14^{*}
			(0.088)
Urban (=1)	0.66	0.29	0.37**
			(0.09)
Only Roma in neighborhood $(=1)^d$	0.35	0.21	0.14^{*}
			(0.082)
No schooling/unfinished primary school $(=1)^{e}$	0.11	0.03	0.08
			(0.06)
Finished primary school $(=1)^{e}$	0.63	0.75	-0.12
			(0.083)
Finished secondary school $(=1)^{e}$	0.25	0.21	0.03
			(0.08)
Number of children under 5	0.87	0.66	0.21
			(0.16)
Number of female children between 6 and 18	1.82	1.67	0.15
			(0.22)
Number of male children between 6 and 18	1.86	1.75	0.11
			(0.21)
Number of adults	2.53	2.38	0.15
			(0.19)
Muslim (=1)	0.68	0.47	0.21^{*}
			(0.088)
max no. observations	65	56	
Variables at the individual level			
Children characteristics			
Male $(=1)$	0.5	0.5	0
			(0.06)
Age of child	9.73	10.44	-0.69**
			(0.30)
Rank among siblings	2.34	2.33	0.01
			(0.15)
Mark in Mathematics ^f	2.91	2.81	0.10
			(0.14)
Mark in Serbian ^f	3.03	2.87	0.16
			(0.13)
max no. observations	148	130	

Table 3: Early Enrollees. Means of control variablesfor treated and untreated households

Standard errors in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

 $^{\rm a}\,$ The wealth index was calculated with principal component analysis. The index ranges between -5.55 and 3.69.

 $^{\rm b}$ 28950 dinars corresponds to 279 Euro (1 RSD = 0.009626 Euro, November 2011).

 $^{\rm c}$ =1 if at least one household member works in the informal sector.

 $^{\rm d}$ =1 if the respondent declared that the household lives in an exclusively Roma neighbourhood.

^e It refers to the highest level of education obtained by a household member.

^f We use demeaned mark in Mathematics and Serbian. The mark is demeaned from the average school mark.

3.3 Outcome variables

We use three different sets of questions to understand whether the program is effective in changing parents' aspirations about their children's future opportunities. We focus on parents' aspirations because we believe that at such a young age (6 to 15) they are more relevant for a child's educational attainment and more reliable for expected returns to education than child's aspirations. However we ask pupils which is the highest expected level of education they expect to achieve (see section 4.3 on pupils' aspirations).

The first and second set of questions relates to expected returns to education. They are asked to either mother or father (or caretaker), however the mother is the main interviewee in 92% of cases. They are asked for the oldest boy and the oldest girl in the household.⁴⁰

The first set of questions considers expectations about the likelihood of getting a job given a certain level of education achieved. We ask: "Assume that your oldest boy has finished primary (or secondary) school - and that is his highest degree - and he is 25-30 years old: how certain are you that he will get any kind of job?". We ask the same question for the oldest girl.⁴¹ Although we are mainly interested in the probability of finding a job given a secondary education level, we use for comparison reasons also the probability of finding a job given a primary school education level. The responses to this question come from a five point Likert scale and they are "Absolutely sure", "Quite sure", "Maybe", "Unlikely" and "No, s/he will not find a job".⁴² For the purpose of our analysis, we converted the five Likert scale outcomes into a dummy variable. If the respondent declares that it is unlikely or that her child will not find a job given a certain education level, we set the probability to zero. In the other three cases – "Absolutely

 $^{^{40}}$ In the pilot survey we asked the questions for each child but we realised that there was no variation in the responses between the children of the same sex. As a consequence we decided to pose this question only for the oldest male and for the oldest female child. In only 6% of cases the oldest child is older than 15 and thus not enrolled in a compulsory school. In this case, respondents were asked to respond to this question for the second oldest child.

 $^{^{41}}$ Between 1% (male) and 5% (female) of households did not answer these questions.

 $^{^{42}}$ The Likert scale has a disadvantage: different respondents can interpret the scale differently so that other factors such as optimism or education affect the response. Alternatives such as explaining probabilities to interviewees and asking them to express their expectations using a cardinal scale are suggested by the literature (Delavande et al., 2009). However, due to the low educational level of our respondents, this drawback could not be overcome and we decided to offer them the possibility to choose among five different options.

sure", "Quite sure", "Maybe" – we set the probability to one.⁴³ We believe that by aggregating the categories to a dummy we do not lose important information: almost two-thirds of respondents answered "Unlikely" and "No, s/he will not find a job" in the case of primary school and one third in the case of secondary.⁴⁴

[insert FIGURE 5 here]

The second set of questions elicits minimum and maximum amounts parents expect that their children will earn once employed. We ask: "Assume that your oldest boy has finished primary school (or secondary) and this is his highest degree and he is 25-30 years old. Think about the kinds of jobs he might be doing in this case. What do you think is the minimum amount he can earn per month? And the maximum amount?" The interviewees have been asked explicitly to take into account both regular and irregular types of income. The same questions have been asked for girls. We obtained the minimum and maximum earnings and we use their (log) average as our measure of expected earnings.⁴⁵

The third relevant outcome is the highest expected education level of the child. The exact question is: "What level of formal education do you think that *(name)* will complete?" We create the dummy "(at most) secondary as the highest level of education" that takes the value 1 when it was answered "secondary (or more)" and 0 otherwise. The question is asked for each child between 6 and 15 years old.⁴⁶ For consistency we also estimate the impact with a reduced sample, corresponding only to the case *(name)* is the oldest boy or the oldest girl in the household.⁴⁷ Summary statistics for the outcome variables in our sample are reported in Table 4 and suggest a possible positive impact of the program on both expected salary and level of education achieved. In treated house-

⁴³The results hold in case we set the probability to zero when the respondent declared that "No, s/he will not find a job", "Unlikely", and "Maybe", while we set the probability to one for "Absolutely sure" and "Quite sure".

⁴⁴Ordered logit analysis suggests that some categories may not be collapsed (see Table A.1 in Appendix). For instance, while for secondary school "Absolutely sure" and "Quite sure" can be clearly collapsed, they should not be in the case of primary school. The results with categorical variables confirm our findings and are available upon request.

 $^{^{45}3\%}$ of households did not answer in the case the questions refer to a son, while these percentage is around 15% for a daughter.

 $^{^{46}}$ The median number of children aged 6 to 15 per household is 2. There are many missing values for this outcome of interest. This explains why our sample is as big as with the other outcomes.

⁴⁷Results are not reported, but they are commented in footnotes.

²⁶

Figure 5: Likert scale for the probability of finding a job with primary and secondary school by gender



holds expected future earnings are higher than in control households for both primary and secondary level of education. Respondents in treated households are also more likely to expect their children to finish secondary school. This difference is only significant for boys.

Expected returns to education and educational attainment are good measures of expectations because they are future-oriented and predictive of current behavior.

4 Estimation Strategy and Results

In the Roma Teaching Assistant Program all the assistants are Roma and from the same social background of the pupils they help. In order to get the job they needed to invest in education in the first place. They can therefore act as role models for the kids they work with. The presence of a person sharing her successful story can affect children's and their parents' aspirations about their future in two ways. First, we expect that treated parents think that also their children can succeed: they would be more likely to find a job and a better job with higher salaries, conditional on achieving a specific education level. We do expect larger impacts for those with higher education level as the better jobs are obtained with more education. Second, the experience of the assistants shows that it is worth investing in education. As a consequence, they would more likely expect their children to finish secondary school.

We first consider the case in which everyone in a school with the assistant is affected by her presence. Our treated group corresponds to households with at least a child who goes to a *Early Enrollees* school. We then employ the second definition of treatment, by taking into account the endogeneity problem. A household is treated only if at least one child is in an *Early Enrollees* school and there is evidence from the survey that the assistant work with her. This second definition allows to better distinguish the mechanisms leading to the impacts: remedial education and role model. Next, we investigate pupils' aspirations and conclude with heterogeneous effects.

Variables at the household level	All	Treatment	Control	Difference
Probability to find a job: Boys		ireaction	Control	Difference
With primary school $(=1)^{a}$	0.42	0.35	0.48	-0.13**
				(0.06)
With secondary school $(=1)^{a}$	0.82	0.82	0.82	0.00
				(0.05)
Probability to find a job: Girls				
With primary school $(=1)^{a}$	0.35	0.31	0.39	-0.08
				(0.06)
With secondary school $(=1)^{a}$	0.79	0.74	0.82	-0.07
				(0.05)
Expected mean log earning: Boys				
With primary school	$9.91^{\rm b}$	9.97	9.87	0.10
				(0.06)
With secondary school	10.21^{c}	10.24	10.18	0.06^{*}
v				(0.19)
Expected mean log earning: Girls				()
With primary school	$9.82^{\rm d}$	9.90	9.78	0.12^{*}
1 0				(0.07)
With secondary school	$10.14^{\rm e}$	10.18	10.11	0.07^{*}
U U				(0.04)
Variables at the individual level				
Expected to finish : Boys				
Secondary school $(=1)$	0.61	0.67	0.57	0.10^{*}
Secondary Sensor (1)	0.01	0.01	0.01	(0.06)
Expected to finish : Girls				(0.00)
Secondary school (=1)	0.63	0.67	0.60	0.07
Secondary School (-1)	0.00	0.01	0.00	(0.06)
				(0.00)

Table 4: Early Enrollees vs. Late Enrollees.
Means of outcome variables in treated and control households

Standard errors in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Respondent expects the child to find a job given a certain level of education achieved.

^b The corresponding average earning is 21709 dinars (208 Euro, Nov 2011). For treated households is 22985 dinars (221 Euro, Nov 2011); for control households is 21075 dinars (202 Euro, Nov 2011).

^c The corresponding average earning is 28654 dinars (276 Euro, Nov 2011). For treated households is 29398 dinars (283 Euro, Nov 2011); for control households is 28141 dinars (271 Euro, Nov 2011).

^d The corresponding average earning is 19432 dinars (187 Euro, Nov 2011). For treated households is 20915 dinars (201 Euro, Nov 2011); for control households is 18682 dinars (180 Euro, Nov 2011).

^e The corresponding average earning is 26923 dinars (259 Euro, Nov 2011). For treated households is 27529 dinars (265 Euro, Nov 2011); for control households is 26527 dinars (255 Euro, Nov 2011).

4.1 First definition: Early Enrollees versus Late Enrollees

We estimated the impacts of the RTA program on returns to education with the following specification:

$$Y_j = \alpha_0 + \alpha_1 treatment_j + \alpha_2 X'_j + \varepsilon_j \tag{1}$$

where Y_j corresponds to the outcomes of interest for the household j: likelihood of finding a job with primary school as the highest degree achieved, likelihood of finding a job with secondary school as the highest degree achieved, (log) mean amount of earnings per month with primary education and (log) mean amount of earnings per month with secondary education. *treatment*_j equals 1 whether there is at least one child in the household who goes to a *Early Enrollees* school. X'_j includes household wealth per capita, whether there is someone in the family who works in the informal sector, whether the household lives in a urban area and in a Roma neighborhood, whether the household is Muslim, the maximum education level of parents and household composition characteristics. For the outcome "secondary school as the highest expected level of education", we have got information for each child between 6 and 15 years old. We introduce a second specification where the dependent variable is at the child level:

$$Y_{ij} = \beta_0 + \beta_1 treatment_j + \beta_2 X'_{ij} + \nu_{ij} \tag{2}$$

 $treatment_j$ is defined as above. X'_{ij} also includes age and age squared of the child, her gender, rank among siblings, demeaned mark in Mathematics and Serbian of the previous scholastic year.⁴⁸ Standard errors are clustered at the cohort times school level. Regressions are estimated separately for boys and girls because we are interested in the effects for each gender.⁴⁹ We do also report results with the pooled sample in Table A.2

 $^{^{48}}$ The marks are demeaned from the average school marks (among Roma). For children in their first grade, the average school marks are used.

⁴⁹It is worth investigating whether the gender of the assistant may affect differently boys and girls for our outcomes of interest. Results do not suggest that aspirations change depending on the sex of the assistant. This seems to matter only for the likelihood of getting a secondary education level for girls. Their parents expect them to achieve a higher level of education when the assistant is female than when he is male. However, the caveat here is that among assistants only one is male.

³⁰

in Appendix.

Results for the probability of finding a job, expected earnings and highest expected education level are reported in Table 5. For consistency, all the estimates are OLS.⁵⁰

Columns (1) to (4) show estimates for boys, while columns (5) to (8) for girls. The coefficients for the expected probabilities of finding a job with primary and secondary school as the highest level of education are reported in the top panel of Table 5. They document that the direction of the impact is robust to excluding controls, but the inclusion of controls improves the precision of the estimates. Results are not statistically significant in all specifications. However, they suggest a possible positive trend in expectations. For boys the coefficients turn positive with secondary education; for girls they are larger in absolute terms for primary school as highest degree achieved than for secondary school. Given the low statistical significance of the results, however we argue that job market perspective of those exposed to the program remain substantially unchanged. Having at least one child in a treated school does not change parents' expectations about their children's future opportunities to find a job compared to having no children in a treated school.⁵¹

[insert TABLE 5 here]

The middle part of the table shows the results for the expected (log) mean earnings per month. Parents in treated households expect higher future salaries for both boys and girls. Conditional on having achieved a secondary education level, being in a treated household increases the expected monthly earnings by almost 9.6% for boys and 10.5% for girls, on average.⁵² This increase corresponds to almost 26 Euro (roughly 7 Euro more per week) with respect to an average expected earning in households not exposed to the program of 271 Euro for boys and 255 Euro for girls. Thus, although treated parents do not expect higher employment perspectives for their children, they do expect higher salaries once they obtain a job. This suggests that they likely expect them to get better

⁵⁰Probit estimates for the two dummy outcomes confirm the results.

⁵¹The coefficients of controls are not reported, but they are available upon request.

⁵²The regression coefficients can be interpreted as semi-elasticities. 0.092 corresponds to $100 * (e^{0.092} - 1)$; 0.100 corresponds to $100 * (e^{0.100} - 1)$. We estimate the effects also with minimum and maximum earnings. Results are similar.

³¹

Gender	Boys			Girls				
Max. level of education	Primary school Secondary School		Primary school Secondary s			ry school		
Max. level of equeution	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Probability to find a job with primary/secondary school								
treatment	-0.109	-0.068	0.004	0.012	-0.067	-0.114	-0.067	-0.037
	(0.087)	(0.078)	(0.057)	(0.055)	(0.083)	(0.078)	(0.055)	(0.054)
$controls^{a}$	no	yes	no	yes	no	yes	no	yes
No. observations	300	276	300	276	294	268	292	267
R-squared	0.012	0.141	0.000	0.067	0.005	0.121	0.007	0.123
Expected log earnings with	ith prima	ry/second	lary schoo	ol				
treatment	0.128	0.107*	0.079	0.092*	0.149*	0.123	0.079	0.100*
	(0.078)	(0.059)	(0.060)	(0.050)	(0.083)	(0.085)	(0.061)	(0.056)
$\mathrm{controls}^{\mathrm{a}}$	no	yes	no	yes	no	yes	no	yes
No. observations	129	119	246	224	105	98	232	216
R-squared	0.031	0.199	0.017	0.123	0.050	0.241	0.017	0.147
Secondary school as the	Secondary school as the highest expected level of education							
treatment		-	0.097	0.123*			0.067	0.003
			(0.073)	(0.066)			(0.080)	(0.086)
$\mathrm{controls}^{\mathrm{b}}$			no	yes			no	yes
No. observations			299	232			275	221
R-squared			0.009	0.346			0.005	0.230

Table 5: Early Enrollees vs. Late Enrollees.All outcomes by education level and by gender

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults.

^b Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

jobs.⁵³ For boys this is the case also conditional on having achieved a primary education level: being in a treated household increases the expected monthly earnings by almost 11%, on average.

The regression results for secondary education as the highest expected level of education are reported in the bottom part of the table. We find that parents in treated households are more likely to expect their children to finish secondary school. The impact is statistically significant only for boys. On average, parents of pupils in *Early Enrollees* schools are 12.3 percentage points more likely to expect their sons to finish secondary school.⁵⁴ ⁵⁵

4.2 Second definition: Directly helped versus not directly helped by the assistant in *Early Enrollees* schools

There is only one assistant per school and not every Roma child in the treated school is helped by her. One can argue that only parents of children directly interacting with the assistant can be affected by her presence in the school. And they are the only ones for which the role model mechanism is expected to work. Our second definition considers a household to be treated only if at least one child is in an *Early Enrollees* school and there is evidence from the survey that the assistant has worked with her.

The assistant chooses the pupils she works with: treated children are not randomly

 $^{^{53}}$ The minimum wage in Serbia in 2010 is almost 200 Euro (21645 dinars; 1 RSD = 0.009626 Euro, November 2011). The average wage is around 330 Euro (34422 dinars) and in Belgrade it is around 400 Euro, corresponding to 42421 dinars (Serbian Statistical Office, 2010).

 $^{^{54}}$ If we consider only the oldest boy and the oldest girl in the household we obtain similar results. The magnitude of the coefficients is even larger. The coefficient of treatment for boys is statistically significant at 10%.

⁵⁵We also employ a propensity score matching method in order to check the robustness of our results. We first perform a standard t-test for the equality of means of the covariates to determine whether significant differences (between the treated and control group) remain after matching on the propensity score. We also show the percentage reduction in the standardized bias (Rosenbaum and Rubin, 1985). Table A.5 in Appendix shows that our matching routine has been effective in balancing the covariates. Table A.6 suggests that our previous results are robust to using a counterfactual group that is as similar to the treated group as possible. In Table A.7 we report the results of the Rosenbaum sensitivity test for Wilcoxon signed rank p-value in order to test for the sensitivity of our results to hidden bias. For boys, the test for expected log earnings (with secondary education level) suggests that even a small unobserved difference in a covariate would change our inference. Conversely, the estimate for the highest expected level of education is much more robust as it requires a Γ value of 1.6 to get a p-value above the usual 0.05 threshold. For girls, the estimates are more sensitive to possible hidden bias due to unobserved confounder.

³³

selected. The children receiving the treatment are a selected subset of *Early Enrollees* school childre. A simple comparison between those actually helped and the control group (those not helped in *Early Enrollees* schools and children in *Late Enrollees* schools) would be misleading. To address this problem, we use an instrumental variable strategy. By assumption here being in a *Early Enrollees* school is only capturing the intention-to-treat (ITT) effect: being in a *Early Enrollees* school - assigned treatment - can be used as an instrumental variable for being helped by the assistant - treatment received.

We use the following specification:

$$Y_{(i)j} = \theta_0 + \theta_1 assistant_j + \theta_2 X'_{(i)j} + \varepsilon_{(i)j}$$
(3)

where $Y_{(i)j}$ corresponds to the outcomes of interest of individual i in household j: likelihood of finding a job with primary school as the highest degree achieved, likelihood of finding a job with secondary school as the highest degree achieved, (log) mean amount of earnings per month with primary education and (log) mean amount of earnings per month with secondary education and secondary school as the highest expected level of education. $assistant_j$ is equal to 1 when there is at least one child in the household who is directly helped by the assistant and 0 otherwise. Given the problem of selection bias, we know that the error term $\varepsilon_{(i)j}$ is here composed of two parts:

$$\epsilon_{(i)j} = \eta_{(i)j} + u_{(i)j} \tag{4}$$

where $\eta_{(i)j}$ is an unobservable individual term and $u_{(i)j}$ is a random term. $assistant_j$ depends on some factors captured by $\eta_{(i)j}$. We therefore model $assistant_j$ in a reduced form framework as follows:

$$assistant_j = \gamma_0 + \gamma_1 treatment_j + \gamma_2 X'_{(i)j} + \eta_{(i)j} + v_{(i)j}$$
(5)

where $treatment_j$ is equal to 1 if there is at least one child in the household enrolled in a Early Enrollees school. Being enrolled in a Early Enrollees school is correlated with the fact of being helped by the assistant but uncorrelated with any unobservable attributes that affect the outcomes of interest. The instrument is as good as randomly assigned. It also satisfies the exclusion restriction by assumption: only parents of children directly interacting with the assistant are aware of her presence in the school. The instrument operates only through the fact of being helped by the assistant $(Y_i(d, 0) = Y_i(d, 1)$ for d = 0, 1). The monotonicity assumption needed for heterogeneous IV models holds: while the instrument may have no effect on some people, all those who are affected, are affected in the same way. θ_1 in (3) captures the local average treatment effect (LATE) that in this case is the effect of treatment on the treated. There are no *always-takers* in this case (those helped by the assistant are only in *Early Enrollees* schools): the treated population consists entirely of compliers.

Results for the probability of finding a job, expected earnings and highest expected education level are reported in Table $6.^{56}$ Columns (1) to (2) show estimates for boys, while columns (3) to (4) for girls.

[insert TABLE 6 here]

The coefficients for the expected probabilities of finding a job with primary and secondary school as the highest level of education are reported in the top panel. They are similar to those obtained in the main specification. As before, results are not statistically significant in all specifications but they suggest a possible positive trend in expectations. The second part of the table shows the results for the expected (log) mean earnings per month. Parents in treated households expect higher future salaries for both boys and girls, as in

⁵⁶The use of IV to solve selection bias problems is illustrated in Table A.3 in Appendix. Columns (1) and (2) report OLS results. These estimates are misleading because they compare pupils according to the actual treatment received: those helped by the assistant versus those not helped in the same *Early Enrollees* schools and children in control schools. Columns 3 and 4 compare pupils according to whether they are potentially treated: being in a *Early Enrollees* or *Late Enrollees* school. This is the intention-to-treat (ITT) effect. Since *treatment* was as good as randomly assigned, ITT tells us the causal effect of being in a *Early Enrollees* school. It builds in the fact that some pupils in treated schools are not treated. For this reason, it is smaller than the average casual effect on those actually treated. It clearly corresponds to our main specification where we assume instead that everyone in a *Early Enrollees* school is treated. Columns 5 and 6 measure the effect of treatment on the treated. They do not consistently differ from OLS estimates because treatment and control groups are not so different in observable characteristics. We know that there is a problem of selection bias because the assistant chooses the pupils to work with. Still, her choice seems to be close to a random choice. The selection bias in this case is negative: those who are helped by the assistant tend to be the worst students.
Gender	E	Boys	(Girls
Max. level of education		Secondary School	Primary school	Secondary school
	(1)	(2)	(3)	(4)
Probability to find a job	with primary/sec	ondary school		
assistant	-0.135	0.032	-0.224	-0.061
	(0.149)	(0.111)	(0.152)	(0.103)
controls ^a	yes	yes	yes	yes
No. observations	276	276	268	267
R2	0.143	0.070	0.113	0.120
Expected log earnings wi	th primary/secon	dary school		
assistant	0.285^{*}	0.190^{*}	0.284	0.194^{*}
	(0.165)	(0.109)	(0.189)	(0.116)
$controls^{a}$	yes	yes	yes	yes
No. observations	119	224	98	216
R2	0.162	0.047	0.217	0.094
Secondary school as the	highest expected 1	level of education		
assistant		0.260*		0.007
		(0.136)		(0.176)
$\mathrm{controls^{b}}$		yes		yes
No. observations		232		221
R2		0.340		0.231
First stage - Being helpe	d by the assistant			
treatment		0.472^{***}		0.465^{***}
		(0.058)		(0.073)
controls ^c		yes		yes
No. observations		232		221
R-squared		0.464		0.446
F-statistic on treatment		84.14		47.21

Table 6: Helped by the assistant.All outcomes by education level and by gender

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults.

^b Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

^c The coefficients are estimated both with the controls used with the first two outcomes and with the third one. The estimates reported are obtained by using the outcome "secondary school as the highest expected level of education". Therefore, here control variables include wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

the main specification. The impacts are reasonably higher: in this case we are sure that parents know the assistant. Conditional on having achieved a secondary education level, being in a treated household increases the expected monthly earnings by almost 21% for both boys and girls, on average. This increase corresponds to roughly 55 Euro. As before, for boys this is the case also conditional on having achieved a primary education level: being in a treated household increases the expected monthly earnings by almost 33%, on average, corresponding to 89 Euro. The regression results for secondary education as the highest expected level of education are reported in the third part of the table. We find that parents whose children are helped by the assistant are more likely to expect their children to finish secondary school. As in the main specification, the impact is statistically significant only for boys. On average, parents of pupils in *Early Enrollees* schools are 26 percentage points more likely to expect their sons to finish secondary school. The bottom part reports the results for the first-stage. The coefficients of being in a *Early Enrolless* school are positive, as expected, and highly statistically significant. The first-stage results for the instrumental variable estimation show that F-statistics on the incidence of treatment are clearly above $10.^{57}$

Overall, if we assume that only parents of children helped by the assistant are affected by her presence, we obtain similar results as before. Not surprisingly, these parents revise more their expectations: in this case we are sure that they know the assistant and are exposed to the role model mechanism. Nonetheless, the comparison between the main results and the ones obtained here suggests that also parents of pupils in treated schoool who are not helped by the assistant revise their expectations.

4.2.1 Remedial education program and role model

The second definition of treatment allows us to understand which are the mechanisms behind the changes in aspirations we do observe. We cannot exclude that the effect of the program also passes through the remedial education channel, especially for those we know are helped by the assistant. Parents expect their children to go more to school not

 $^{{}^{57}}$ F-statistics on the incidence of treatment are reported in the bottom line of Table 6. The Cragg-Donald Wald F test of weak instruments is equal to 116.297.

because of the role model but because they perform better now thanks to the assistant. In our survey we run quick test scores in Mathematics and Serbian. We define *Maths score* equal to 1 when the kid is able to correctly answer both questions – "Please tell me how much is 5+4?" – and – "Please tell me how much is 23+12?" –, and 0 otherwise. We define *Serbian score* equal to 1 when the kid is able to read and write. A child is able to read when she knows to correctly read the sentence written on a card – "Could you please read me the letters, the word and the sentence on this card?"; *Able to read* takes value 0 when she does not know letters, recognises only letters or knows to read the words but cannot read the complete sentence. A child is able to write when she knows to correctly write a proposed sentence – "Please write the following sentence"; *Able to write* takes value 0 when she does not know to write at all or she writes the sentence with mistakes. These abilities are supposed to be acquired in the first year of primary school. Hence, we do expect children of any grade to be able to answer them. Results for the LATE are reported in Table 7.

[insert TABLE 7 here]

Pupils who are helped by the assistant perform better than their classmates and pupils in *Late Enrollees* schools in both test scores, although impacts are statistically significant only for Serbian. On average, boys get 0.56 of a standard deviation more; girls get 0.66 of a standard deviation more.⁵⁸ Thanks to the assistant, treated kids learn more and these impacts are large.

In order to disentangle the two possible mechanisms - remedial education and role model - we select only those pupils who wrongly answer the Serbian and the Maths score.⁵⁹ If among the worst performers we find that aspirations have increased for those helped by the assistant, we have evidence that the effect of the program does not passes through the remedial education channel only. They have been helped by the assistant but they

⁵⁸We also studied the impact of the program on schooling outcomes in its first year of implementation in a companion study Battaglia and Lebedinski (2013). We find that the program had a positive effect. There is evidence that children exposed to RTA went more to school and that, on average, marks have improved and dropouts have reduced for children in their first grade. Higher and more systematic impacts are obtained in schools with a lower number of Roma, especially if female.

⁵⁹For robustness check, we estimate the effects also selecting those who wrongly answer the Serbian score and those who wrongly answer the Maths score separately. Results do not change.

³⁸

	Maths	score	Serbian score		Able to read		Able to write	
Gender	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls
	(1)	(2)	(1)	(2)	(1)	(2)	(1)	(2)
assistant	0.133	0.085	0.280^{*}	0.304^{*}	0.187	0.107	0.170	0.100
	(0.149)	(0.158)	(0.154)	(0.159)	(0.147)	(0.161)	(0.138)	(0.124)
$\mathrm{controls}^{\mathrm{a}}$	yes	yes	yes	yes	yes	yes	yes	yes
No. observations	189	153	185	153	189	155	184	154
R-squared	0.210	0.186	0.172	0.046	0.136	0.106	0.228	0.131

Table 7: Helped by the assistant.Test scores by gender

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

Table 8: Helped by the assistant. Worst performers.All outcomes by education level and by gender

are not doing better at school. Still, their parents believe that their returns to education would be higher and they would achieve a secondary level of education. We are aware that parents may misperceived their children abilities and overestimate them (Dizon-Ross, 2013). We are assuming that this happens in the same way for households treated and untreated. If, however, we believe that misperception would take place differently between the two types of households, it is likely that our estimates are underestimating the effect. Parents with children helped by the assistant can be more informed of the actual abilities of their kids and less likely to overestimate them than parents who do not interact with the assistant. Results are reported in Table 8.

[insert TABLE 8 here]

Previous results are confirmed, although we need to be cautious in the interpretation of the coefficients given the small sample. They suggest a positive trend in expectations for the probability of finding a job, although they are still not statistically significant. Conditional on having achieved a certain education level, being helped by the assistant does increase the expected monthly earnings, although the results are not significantly different from 0. Parents revise their expectations about the highest level of education achievable even more than in the previous case when the whole sample is considered. On average, parents of pupils directly interacting with the assistant are 39.2 percentage points more likely to expect their sons to finish secondary school. Even if their children - who are helped by the assistant - are not performing well at school, parents still believe they will go more to school and have higher returns to education, once achieved a secondary level of education. There is evidence that the program changes parents' expectations not only through the remedial education channel.

4.3 Pupils' aspirations

Pupils' expectations at such a young age (6 to 15) are less reliable than their parents' and less informative of the actual investment in education. At that age it is more likely that parents decide whether to send their children at school than children themselves. Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, *** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

Gender	E	Boys	(lirls
Max. level of education			Primary school	Secondary school
	(1)	(2)	(3)	(4)
Probability to find a job	with primary/sec	condary school		
assistant	-0.259	-0.025	-0.156	0.026
	(0.177)	(0.151)	(0.215)	(0.138)
$controls^{a}$	yes	yes	yes	yes
No. observations	151	151	145	145
R-squared	0.164	0.158	0.074	0.234
Expected log earnings w	ith primary/secon	dary school		
assistant	0.580	0.146	0.321	0.084
	(0.438)	(0.160)	(0.270)	(0.155)
$controls^{a}$	yes	yes	yes	yes
No. observations	77	121	60	118
R-squared	0.303	0.106	0.249	0.107
Secondary school as the	highest expected	level of education		
assistant		0.392**		0.022
		(0.180)		(0.233)
controls ^b		yes		yes
No. observations		128		117
R-squared		0.372		0.269

Table 8: Helped by the assistant. Worst performers.All outcomes by education level and by gender

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults.

^b Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

45

Nonetheless, we ask children of primary school-age what was the highest level of education they expect to achieve. This allows us to compare parents' expectations and their children's at least for one outcome of interest. Results are reported in Table 9.

[insert TABLE 9 here]

Pupils' expected likelihood of achieving a secondary education level is in line with their parents. Results are not statistically significant neither when we compare *Early Enrollee* and *Late Enrollee* schools or pupils actually treated and their schoolmates. However, direction of coefficients reflect parents' expectations. Two-thirds of parents answer as their children, whereas one-third expect their kids to achieve a lower education level than children expect. Only in few cases parents expect more than their children and this happens mainly when children perform well at school. Discrepancy in answers between parents and children is mainly found among poorer and larger families, living in *only Roma* neighborhoods, Muslim and with lower levels of education. These pupils also perform worse at school than their classmates (Table A.4 in Appendix).

4.4 Heterogeneous effects

In this section we examine heterogeneous effects of the program on Muslim versus Non-Muslim households, households in *only Roma* neighborhoods versus households in less concentrated neighborhoods, and younger (6 to 10 years old) versus older children (11 to 15). We use the first definition of treatment and compare households in *Early Enrollees* and *Late Enrollees* schools in the entire section.

4.4.1 Muslim households versus Non-Muslim households

Our main specification (1 and 2) is suggestive of the fact that there could be a differential effect of the program on Muslim households: parents from Muslim households expect higher earnings conditional on finishing secondary school and they expect their children to attain a lower level of education for both genders when compared to Non-Muslim

Gender	Boys	Girls
	(1)	(2)
Secondary scho	ol as the	highest expected level of education
treatment	0.010	-0.039
	(0.027)	(0.057)
$controls^{a}$	yes	yes
No. observations	135	126
R-squared	0.148	0.143
assistant	0.021	-0.076
	(0.053)	(0.105)
$\mathrm{controls}^{\mathrm{a}}$	yes	yes
No. observations	135	126
R-squared	0.148	0.109

Table 9: Pupils' aspirationsEarly Enrollees vs. Late Enrollees. Helped by the assistant.

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian. households.⁶⁰ Moreover, descriptive statistics (see Table 2) show that treated and control groups differ in the number of Muslim households: there are significantly more Muslim families among households with children enrolled in *Late Enrollees* schools. We think it would be worthy to investigate whether the program affects differently Muslims.

We proceed with the following specification (6) which includes the interaction of being in a Muslim household and in a treated household:⁶¹

$$Y_{(i)j} = \delta_0 + \delta_1 treatment_j + \delta_2 muslim_j + \delta_3 treatment_j * muslim_j + \delta_4 X'_{(i)j} + \epsilon_j (6)$$

The outcomes, $Y_{(i)j}$, are the same as in previous estimations. The coefficient δ_1 captures the effect of treatment on Non-Muslim households. The coefficient δ_2 captures the difference between Muslims and Non-Muslims among the *Late Enrollees*, and δ_3 is the differential impact of interest. Our results are reported in columns (1) and (3) of Table 10.

[insert TABLE 10 here]

Estimates suggest that the program does not impact differently Muslims and Non-Muslims in terms of job market perspectives and expected salaries. Nonetheless, Non-Muslim Roma react more in terms of expectations on educational achievement to the presence of a teaching assistant than Muslim Roma. Non-Muslim households who are in *Early Enrollees* schools are on average 21.4 percentage points more likely to expect their sons to finish secondary education compared to Non-Muslim households in control schools. We do not know the religion of the assistants in order to investigate further.

4.4.2 Households in only Roma neighborhoods versus households in less concentrated (mixed) neighborhoods

Descriptive statistics (see Table 2) show that treated households are more in *only Roma* neighborhoods, the baseline category being *mixed (Roma and Non-Roma)* neighborhoods.

⁶⁰Results are not reported because we decided not to show the coefficients of control variables in any specification, but they are available upon request.

⁶¹In this specification $X_{(i)i}$ does not include if the household is Muslim.

Bo		Girls		
		-		
(1)	(2)	(3)	(4)	
school				
-0.031	0.057	-0.045	-0.006	
(0.068)	(0.058)	(0.076)	(0.058)	
-0.008		0.022		
(0.067)		(0.078)		
0.066		0.012		
(0.098)		(0.107)		
	0.079		-0.068	
	(0.090)		(0.093)	
	-0.200		-0.132	
	(0.135)		(0.155)	
yes	yes	yes	yes	
276	276	268	267	
0.144	0.076	0.135	0.127	
hool				
	0.070	0.001	0.083	
	(0.061)		(0.065)	
	()	` '	()	
· /		· /		
()	-0.018	()	0.054	
	(0.087)		(0.106)	
	0.102		0.085	
	(0.112)		(0.123)	
yes	. ,	yes	yes	
224	224	216	216	
0.131	0.127	0.158	0.150	
l level of	education]		
			0.067	
			(0.094)	
· /	()	· /	()	
		, ,		
(-0.002	()	0.063	
			(0.133)	
			-0.274	
			(0.219)	
yes	yes	yes	yes	
232	232	221	221	
	(1) school -0.031 (0.068) -0.008 (0.067) 0.066 (0.098) yes 276 0.144 hool 0.013 (0.085) 0.077 (0.082) 0.121 (0.109) yes 224 0.131	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Secondary School (1) (2) (3) school -0.031 0.057 -0.045 (0.068) (0.058) (0.076) -0.008 0.022 (0.067) (0.078) 0.066 0.012 (0.079) (0.107) 0.066 0.012 (0.090) -0.200 (0.090) -0.200 (0.135) yes yes yes 276 276 268 0.144 0.076 0.135 hool 0.013 0.070 0.001 (0.085) (0.061) (0.122) 0.077 0.065 (0.082) (0.116) 0.121 0.150 (0.137) -0.018 (0.087) 0.102 (0.12) yes yes yes yes yes 224 224 216 0.131 0.127 0.153 $0.094)$ (0.078)	

Table 10: Early Enrollees vs. Late Enrollees.Heterogeneous effects: all outcomes for secondary school by gender

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults.

^b Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

We are therefore interested in investigating whether the program affects differently those in *only Roma* neighborhoods and those in *mixed* neighborhoods and proceed with specification (7) which includes the interaction of being in a *only Roma* neighborhoods and being treated:⁶²

$$Y_{(i)j} = \phi_0 + \phi_1 treatment_j + \phi_2 onlyroma_j + \phi_3 treatment_j * onlyroma_j + \phi_4 X'_{(i)j} + \eta_j$$

$$(7)$$

Our results are reported in columns (2) and (4) of Table 10. Overall, estimates suggest that the program does not impact differently households in *only Roma* neighborhoods and households in *mixed* neighborhoods in terms of job market perspectives and expected salaries. The coefficients are not statistically significant in all the cases. Nonetheless, parents of children living in *mixed* neighborhoods who are in *Early Enrollees* schools are on average 13.6 percentage points more likely to expect their sons to finish secondary education compared to parents of children living in *mixed* neighborhoods in control schools. Our overall results on expected level of education are mainly driven by responses from parents living in *mixed* neighborhoods.

4.4.3 Young versus old kids

Parents of younger children aged 6 to 10 may respond differently to the program from parents of older children aged 11 to 15. There are two reasons to expect this to be the case. First, assistants were explicitly asked to work more with younger children. Second, we know that the gap in knowledge between Roma and Non-Roma pupils is present already when children enrol in primary school and that it increases over time. Under such circumstances, it might be easier to influence expectations of parents for younger kids than for the older ones.

We estimate the following regression by gender. We have individual outcomes only

 $^{^{62}}X_{(i)j}$ does not include now whether the household is in a only Roma neighborhood.

for the expected education level and we estimate only this outcome.

$$Y_{ij} = \vartheta_0 + \vartheta_1 treatment_j + \vartheta_2 young_{ij} + \vartheta_3 treatment_j * young_{ij} + \vartheta_4 X'_{ij} + \tau_{ij} \quad (8)$$

young is equal to 1 if the kid is aged 6 to 10 and to 0 if she is aged 11 to 15. The results are shown in Table 11.

Our coefficients are not statistically significant when we compare boys in *Early Enrollees* and *Late Enrollees* schools, although the magnitude and direction are still suggestive of the effect. We find that there is little difference between younger and older boys. The program affects the probability to finish secondary school similarly for both groups, although the effect is slightly higher for younger kids. We find a different effect for girls instead. Young girls in *Early Enrollees* schools are on average 27.9 percentage points more likely to be expected to finish secondary school than older female schoolmates.

5 Conclusion

The lack of goals and aspirations is an important factor influencing the educational decision of Roma people. They often perceive low benefits of going to school compared to the respective costs and underinvest in education. Nonetheless, although there is evidence that the mean earnings of Roma workers are lower than those of Non-Roma workers, among Roma the difference between average earnings from one education level and another is high. The problem is that they are not aware of the situation. The provision of a role model can reduce the information gap between perceived returns to schooling and actual returns, which likely fosters low aspirations for Roma people. The Roma Teaching Assistant Program offers a perfect example. All its assistants are Roma and from the same social background of the pupils they help.

We exploit the gradual implementation of the RTA program to identify its impact on aspirations. Our data, collected one year after the first implementation, suggest that

Gender	Boys	Girls
	(1)	(2)
Secondary school	as the high	est expected level of education
treatment	0.093	-0.159
	(0.093)	(0.116)
young	0.055	-0.378**
	(0.116)	(0.144)
treatment*young	0.056	0.279**
	(0.108)	(0.133)
$controls^{a}$	yes	yes
No. observations	232	221
R-squared	0.348	0.264

Table 11: *Early Enrollees* vs. *Late Enrollees*. Heterogeneous effects by gender (Young vs. Old)

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

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parents of children exposed to the program expect higher returns to education for their kids. They are not more likely to expect them to find a job, but once employed they are expected to get higher salaries. This suggests that they might expect for them better jobs. On average, being in a treated household increases the expected monthly earnings by almost 9.6% for boys and 10.5% for girls. Moreover, on average, parents of pupils in treated schools are 12.3 percentage points more likely to expect their sons to finish secondary education than parents of pupils in control schools. However, there is only one assistant per school and not every Roma child in the treated school is helped by her. One can argue that only parents of children directly interacting with the assistant are the actual treated group and that the role model mechanism works only for them. Our second definition of treatment considers a household to be treated only if at least one child is in a treated school and there is evidence from the survey that the assistant has worked with her. We obtain results similar to the main specification. The impacts are reasonably higher. Nonetheless, the comparison between the main results and those obtained with the second definition suggests that also parents of pupils in treated school who are not helped by the assistant revise their expectations. We cannot exclude that the effect of the program passes also through the remedial education channel, especially for pupils we know are helped by the assistant. Parents expect their children to go more to school because they perform better now thanks to the assistant. From our survey we know that those helped by the assistant do better in test scores. However, if we select the students performing badly, we still find higher expected returns to education for pupils helped by the assistant. Furthermore, an examination of heterogeneous effects suggests first that our results on highest expected level of education are driven by responses from Non-Muslim parents and parents of those living in *mixed* (Roma and Non-Roma) neighborhoods. Second, parents revise their expectations in response to the program mainly for younger kids (6 to 10 years old). Especially younger girls are more affected by the presence of an assistant: they are on average 27.9 percentage points more likely to be expected to finish secondary school than older female schoolmates.

The Roma Teaching Assistant Program raises aspirations of the targeted minority.

Besides the remedial education mechanism, the presence of a person of the same social background who is successful motivates parents to believe their children can succeed. This intervention augments perceived returns and can be effective in increasing households' current investment in education. Moreover, remedial education programs targeting minorities by hiring minority teachers can help create role models through the opening of opportunities previously unexpected to a group. This study suggests replicable examples in contexts where minorities suffer low attainment rates and social exclusion. It shows the importance of a role model mechanism that works, especially if we consider that we are in a short-time horizon. One year of a remedial education program may not be enough to break the curse of low aspirations, but encouraging results are found in this direction. Investigating the effects of such programs in the long-run is a central question for future research.

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A Appendix

	В	oys	G	irls
	Primary	Secondary	Primary	Secondary
	(1)	(2)	(3)	(4)
treatment	0.089	-0.422	0.166	0.083
	(0.309)	(0.372)	(0.390)	(0.349)
controls	yes	yes	yes	yes
cut1				
constant	-2.974***	-0.914	-3.457***	-0.338
	(0.661)	(0.704)	(0.720)	(0.864)
cut2				
constant	-1.535^{***}	0.809	-1.573^{**}	1.876^{**}
	(0.611)	(0.691)	(0.684)	(0.871)
cut3				
constant	-0.131	2.131^{***}	0.059	3.234^{***}
	(0.580)	(0.721)	(0.659)	(0.874)
cut4				
constant	1.563^{**}	4.195^{***}	1.647^{**}	5.669^{***}
	(0.616)	(0.888)	(0.674)	(1.032)
No. observations	276	276	268	267

Table A.1: Early Enrollees vs. Late Enrollees.Ordered Logit - thresholds among categories

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

Table A.2: <i>Ear</i>	<i>rly Enrollees</i> vs.	Late Enrollees.
Pooled sample:	all outcomes by	v education level

Max. level of education	Primary school	Secondary school
	(1)	(2)
Probability to find a job	with primary/sec	condary school
treatment	-0.109	-0.041
	(0.079)	(0.056)
$treatment^*male$	0.037	0.051
	(0.076)	(0.036)
$controls^{a}$	yes	yes
Total Effect	-0.072	0.010
	(0.076)	(0.052)
No. observations	532	531
R-squared	0.134	0.090
Expected log earnings w	ith primary/secor	ndary school
treatment	0.109	0.096*
	(0.084)	(0.056)
treatment*male	-0.029	-0.011
	(0.081)	(0.039)
$controls^{a}$	yes	yes
Total Effect	0.079	0.085^{*}
	(0.059)	(0.050)
No. observations	209	431
R-squared	0.223	0.139
Secondary school as the	highest expected	level of education
treatment		-0.001
		(0.084)
$treatment^*male$		0.123
		0.081
$controls^{b}$		yes
Total Effect		0.122*
		(0.066)
No. observations		454
R-squared		0.286

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults.

^b Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

	O	LS	IЛ	Т	IV		
Gender	Boys	Girls	Boys	Girls	Boys	Girls	
	(1)	(2)	(3)	(4)	(5)	(6)	
Probability to find	l a job wit	h primar	y/seconda	ary school	l		
Primary school	-0.129	-0.135	-0.068	-0.114	-0.135	-0.224	
	(0.084)	(0.088)	(0.078)	(0.078)	(0.149)	(0.152)	
Secondary school	0.003	-0.031	0.012	-0.037	0.032	-0.061	
	(0.060)	(0.057)	(0.055)	(0.054)	(0.111)	(0.103)	
controls ^a	yes	yes	yes	yes	yes	yes	
Expected log earni	ings with	primary/	secondary	school			
Primary school	0.097	0.148*	0.107^{*}	0.123	0.285^{*}	0.284	
	(0.079)	(0.079)	(0.059)	(0.085)	(0.165)	(0.189)	
Secondary school	-0.005	0.041	0.092*	0.100*	0.190^{*}	0.194*	
	(0.045)	(0.054)	(0.050)	(0.056)	(0.109)	(0.116)	
$controls^{a}$	yes	yes	yes	yes	yes	yes	
Secondary school a	as the hig	hest expe	cted level	of educat	tion		
Secondary school	0.152**	0.138	0.123*	0.003	0.260^{*}	0.007	
	(0.058)	(0.091)	(0.066)	(0.086)	(0.136)	(0.176)	
controls ^b	yes	yes	yes	yes	yes	yes	

Table A.3: *Early Enrollees* vs. *Late Enrollees*. OLS and IV estimates: all outcomes by gender

Robust standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%. The maximum number of observations with primary school is 276 for boys and 268 for girls; with secondary school is 276 for boys and 267 for girls.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults.

^b Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

Variables at the household level	Agree	Disagree	Difference
Wealth ^a	0.61	-0.63	1.24***
			(0.29)
Total income (in dinars) ^b	32101	25156	6945**
			(2549.22)
Informal $(=1)^{c}$	0.26	0.4	-0.14**
			(0.06)
Urban $(=1)$	0.51	0.55	-0.04
			(0.06)
Only Roma in neighborhood $(=1)^d$	0.16	0.29	-0.13**
			(0.06)
No schooling/unfinished primary school $(=1)^{e}$	0.04	0.07	-0.03
			(0.03)
Finished primary school $(=1)^{e}$	0.73	0.81	-0.08
			(0.06)
Finished secondary school $(=1)^{e}$	0.22	0.11	0.11**
			(0.05)
Number of children under 5	0.64	0.74	-0.10
			(0.11)
Number of female children between 6 and 18	1.56	1.87	-0.31*
			(0.18)
Number of male children between 6 and 18	1.58	2	-0.42**
			(0.14)
Number of adults	2.42	2.59	-0.17
			(0.14)
Muslim(=1)	0.6	0.87	-0.27***
			(0.05)
max no. observations	164	79	
Variables at the individual level			
Children characteristics			
Male $(=1)$	0.53	0.54	-0.01
			(0.06)
Age of child	9.67	9.7	-0.03
0			(0.17)
Rank among siblings	2.03	2.3	-0.27**
		-	(0.13)
Mark in Mathematics ^f	3.12	2.53	0.59***
			(0.13)
Mark in Serbian ^f	3.15	2.68	0.47**
	0.10		(0.12)
	217	101	(~-=)

 Table A.4: Means of control variables in households where parents agree or disagree with their kids about expected completed secondary school

Standard errors in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a The wealth index was calculated with principal component analysis. The index ranges between -5.55 and 3.69.

 $^{\rm b}$ 28950 dinars corresponds to 279 Euro (1 RSD = 0.009626 Euro, November 2011).

 $^{\rm c}$ =1 if at least one household member works in the informal sector.

 $^{\rm d}$ =1 if the respondent declared that the household lives in an exclusively Roma neighbourhood.

 $^{\rm e}\,$ It refers to the highest level of education obtained by a household member.

^f We use demeaned mark in Mathematics and Serbian. The mark is demeaned from the average school mark.

		Mean		% Reduction t		t-test	
Variable	Treated	Control	%Bias	Bias	t	p > t	
Wealth	.50098	.44935	2.5	52.8	0.17	0.862	
Informal	.2716	.30864	-8.0	-31.6	-0.52	0.606	
Urban	.4321	.44444	-2.5	91.6	-0.16	0.875	
Only Roma in neighborhood	.17284	.09877	20.1	-113.9	1.38	0.171	
No schooling/Unfinished primary school	0	.01235	-20.1	-63.0	-1.00	0.319	
Finished primary school	.65432	.7037	-11.1	59.3	-0.67	0.504	
Finished secondary school	.2716	.25926	3.1	89.5	0.18	0.860	
Muslim	.50617	.46914	8.3	88.4	0.47	0.640	
Number of children under 5	.75309	.7037	6.1	66.9	0.39	0.700	
Number of female children between 6 and 15 $$	1.6173	1.9012	-24.5	-208.7	-1.39	0.166	
Number of male children between 6 and 15 $$	1.6173	1.6914	-7.5	-63.0	-0.47	0.636	
Number of adults	2.4321	2.4568	-2.5	69.2	-0.14	0.890	

Table A.5: Propensity score matching - Early Enrollees vs Late Enrollees

Table A.6: Propensity Score Matching
Early Enrollees vs. Late Enrollees.All outcomes for secondary school and by gender

Max. level of education	Secondary school					
Dependent Variable	Probability to find a job ^a		Expected log earnings ^a		Expected education level ^b	
Gender	Boys	Girls	Boys	Girls	Boys	Girls
	(1)	(2)	(3)	(4)	(5)	(6)
treatment	-0.025	0.000	0.071	0.099	0.250^{*}	0.141
	(0.035)	(0.000)	(0.058)	(0.072)	(0.104)	(0.140)
$\mathrm{controls}^{\mathrm{a}}$	yes	yes	yes	yes	yes	yes
No. observations	276	267	224	216	232	221

Standard errors corrected for clustering at the school-cohort level in parentheses: * significant at 10%, ** significant at 5%, *** significant at 1%.

^a Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults.

^b Control variables included are wealth, informal (=1), urban (=1), only Roma in neighborhood, finished primary school (=1), finished secondary school (=1), muslim (=1), number of children under 5, number of female children between 6 and 15, number of male children between 6 and 15 and number of adults, age of child, age of child squared, rank among siblings, demeaned mark in Mathematics and demeaned mark in Serbian.

Gender	Bo	bys	Girls							
Γ	Lower Bound	Upper Bound	Lower Bound	Upper Bound						
	P-Value	P-Value	P-Value	P-Value						
Expecte	Expected log earnings									
1	0.0285	0.0285	0.0102	0.0102						
1.1	0.0112	0.0636	0.0035	0.0256						
1.2	0.0042	0.1183	0.0118	0.0529						
1.3	0.0015	0.1918	0.0038	0.0945						
1.4	0.0005	0.2798	0.0001	0.1505						
1.5	0.0002	0.3759	0.00003	0.2189						
2	6.7e-07	0.7874	9.1e-08	0.6165						
Highest expected education level										
1	0.0002	0.0002	0.0849	0.0849						
1.1	0.0004	0.0034	0.0458	0.1442						
1.2	0.0001	0.0077	0.0240	0.2178						
1.3	0.00004	0.0151	0.0123	0.3010						
1.4	0.00001	0.0264	0.0062	0.3884						
1.5	4.7e-06	0.0424	0.0031	0.4752						
1.6	1.5e-06	0.0636	0.0015	0.5575						
1.7	4.7e-07	0.0899	0.0007	0.6328						
1.8	1.5e-07	0.1213	0.0003	0.6995						
1.9	4.7e-08	0.1572	0.0002	0.7571						
2	1.5e-08	0.1969	0.0001	0.8058						

Table A.7: Sensitivity analysis for one side significance level. Rosenbaum Sensitivity Test for Wilcoxon Signed Rank P-Value

Gamma is log odds of differential assignment to treatment due to unobserved factors.



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